# **Omaha Public Library Online Privacy Policy**



Omaha Public Library values the privacy of its users and safeguards confidential information to the greatest extent possible. This policy discloses the privacy practices for omahalibrary.org and applies solely to information collected by this website.

#### Information Collection, Use, and Sharing

- 1. omahalibrary.org uses a vendor to collect statistical information, which includes age, city and state, language, web browser, ISP, device type, operating system, referring website addresses, and access dates and times. omahalibrary.org does not associate this data with individual user identities. The data is used as an aggregate to maintain the quality of services offered by Omaha Public Library and used in reports to local, state, and national library organizations.
- Omaha Public Library collects personally identifiable information, including name, birthdate, library barcode, address, phone number, and email address via webforms. Contact information collected from webforms is used only to provide services relating to Omaha Public Library and will not be redistributed or sold to another party.
- 3. Omaha Public Library is the sole owner of the personally identifiable information collected on omahalibrary.org. Omaha Public Library only has access to and collects information that is voluntarily provided by users via email or other direct contact. User information will not be shared with any third party, other than when necessary, to fulfill user requests.
- 4. Omaha Public Library assumes no responsibility if a user discloses personally identifiable information through other websites, chat rooms, online communities, or other public online forums.

### Security

Only Omaha Public Library employees who need the information to perform a specific job are granted access to personally identifiable information. The computers/servers on which personally identifiable information is stored are kept in a secure environment.

## **Use of Library Vendors**

Omaha Public Library contracts with vendors to enhance customer experience, increase the quantity and quality of materials available to users, and broaden the services and resources offered by the library. Library vendors are forbidden to use individual customer data and information for commercial purposes outside the limited terms of their agreements with Omaha Public Library. These companies are not allowed to share individual customer information with other third parties unless necessary to complete a customer activated transaction.

#### **Responsibility for External Sites**

omahalibrary.org contains links to other websites. Many of these websites are operated by third parties. The library provides links for user convenience but does not review, control, or monitor the privacy practices of websites operated by others. The library is not responsible for the performance of websites operated by third parties.

Approved by the Board of Trustees of the Omaha Public Library, August 20, 2025